



# 2017 North Carolina Potato Festival Sponsorship Form

May 19, 20 & 21, 2017 • Downtown Elizabeth City, NC

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Make checks payable to: NC Potato Festival**

106 S. Water Street, Elizabeth City, NC 27909

ECDI is 501©3 Nonprofit Organization

252-338-4104 • ElizabethCityDowntown@embarqmail.com • www.ncpotatofestival.com

## ***Event Sponsorship Opportunities***

### **Major Festival Sponsorship \$10,000**

- Company name/logo prominently displayed on select promotional products (i.e. letterhead, newspaper advertisements, posters, brochures, banners, billboards, etc)
- Company name/logo displayed prominently on Festival website
- Link from Festival website to Sponsor's website
- Company name on Main Stage banner during **all 3 days** of the festival (headlining entertainment acts will perform on this stage)
- Logo printed in one color on sleeve of all volunteer t-shirts
- Hourly stage promo/announcements
- Opportunity to display company's goods or services at the festival (25' space, must be tented)
- Name listed on Main Stage & Mariners' Wharf Sign Boards
- 10 VIP passes to Kick-off Party

### **Main Stage \$7,500**

- Company logo on Main Stage banner during **all 3 days** of the festival (headlining entertainment acts will perform on this stage)
- Stage promo/announcements during Street Dance
- Company name/logo displayed on select marketing material
- Large logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (20' space, must be tented)
- Name listed on Sponsor Sign Boards
- 8 VIP passes to Kick-off Party

### **Mariners' Wharf Stage (Saturday) \$4,000**

- Company logo on Mariners' Wharf Stage banner.
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Logo list on Main Stage Banner
- Opportunity to display company's goods or services at the festival (15' space, must be tented)
- Name listed on Sponsor Sign Boards
- 6 VIP passes to Kick-off Party

### **Street Dance \$4,000**

- Logo on stage banner during Street Dance (headlining entertainment acts will perform on this stage)
- Stage promo/announcements during Street Dance
- Name recognition on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Logo list on Main Stage Banner
- Opportunity to display company's goods or services at the festival (15' space, must be tented)
- Name listed on Sponsor Sign Boards
- 6 VIP passes to Kick-off Party

### **Mariners' Wharf Stage (Sunday) \$2,500**

- Company logo on Mariners' Wharf Stage banner.
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Logo list on Main Stage Banner
- Opportunity to display company's goods or services at the festival (10' space, must be tented)
- Name listed on Sponsor Sign Boards
- 4 VIP passes to Kick-off Party

### **Fireworks Show \$5,000**

- Company logo Main Stage banner.
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (15' space, must be tented)
- Name listed on Sponsor Sign Boards
- 6 VIP passes to Kick-off Party

### **Main Street Event Sponsor \$3,000**

- Company logo on Event banner.
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (10' space, must be tented)
- Name listed on Sponsor Sign Boards
- Logo list on Main Stage Banner
- 4 VIP passes to Kick-off Party

### **Kick-off Party \$3,000**

- Company logo on banner during party
- Name/Logo on VIP Passes
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (10' space, must be tented)
- Logo listed on Main Stage Banner
- 4 VIP passes to Kick-off Party

### **Auto Show (Sat) \$2,500**

- Company logo on banner during event
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Logo listed on Main Stage Banner
- Opportunity to display company's goods or services at Auto Show area
- 4 VIP passes to Kick-off Party

### **Cornhole Tournament \$2,000**

- Company logo on banner during tournament
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

### **Souvenir Cup Sponsor \$2,000**

- Company logo on 1 side of Stadium Cup
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

### **Souvenir / Information Booth \$1,500**

- Company logo on banner at booth
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

### **Potato Peeling Contest \$1,250**

- Company logo on banner during contest
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

### **Free French Fries \$1,250**

- Company logo on banner at Fry Giveaway Area
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

### **Little Miss Tater Tot Contest \$500**

- Company logo on banner during contest
- Stage promo/announcements
- Company name on select marketing material
- Name displayed on Festival website
- Name listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

### **Platinum Sponsorship \$2,000**

- Name recognition on select marketing materials
- Logo listed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

### **Yukon Gold Sponsorship \$1,000**

- Name recognition on select marketing materials
- Name listed on Festival website
- Name listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

### **Silver Sponsorship \$500**

- Name recognition on select marketing materials
- Name listed on Festival website
- Name listed on Main Stage Banner

### **Bronze Sponsorship \$250**

- Name recognition on select marketing materials
- Name listed on Festival website
- Name listed on Main Stage Banner

### **Patron of the Festival \$100**

- Name recognition on select marketing materials
- Name listed on Main Stage Banner

### **Friend of the Festival \$50**

- Name listed on Main Stage Banner

**DON'T WAIT, ACT NOW**

**Get the most from your sponsorship by responding early.  
Be a partner in this year's festival from start to finish.  
Thank you for Supporting the North Carolina Potato Festival.**